

COOKIE POLICY

INTRODUCTION

This website (www.speakcharlie.com) is owned by the Swedish company SpeakCharlie AB with company registration number 556990-0102 (hereinafter referred to as "we", "us", "our"). References to "you" or "your" refer to the visitor of this website.

You have the right to receive information about which cookies are used on a website you visit, who collects or stores cookies, for what purposes it takes place, the storage duration of the cookies that are used and if the information collected by the cookies are shared with another party, according to the Swedish Electronic Communications Act (2003:389).

The General Data Protection Regulation (GDPR) also applies if the cookies that are used mean that any personal data that belongs to you is collected. If the GDPR is applicable, you also have the right to receive information about our processing of your personal data. You can read more information about our personal data processing in our [privacy policy](#).

This cookie policy describes what cookies are, why cookies are used on this website and how you can manage the storage of cookies.

GENERAL INFORMATION ABOUT COOKIES

A cookie is a small text file that a website saves on the visitor's device, such as a mobile phone, computer or tablet. Cookies can be used to access information or store information on the visitor's device. Through cookies, a visitor to a website can also access various functions. The information in a cookie can also be used to track a visitor's browsing of websites that use the same cookie.

Cookies may store information about a visitor's activity on a website and also store information during the use of the website and between uses. For example, information about login information, language settings etc. In addition, cookies can be used to target marketing to the visitor based on their interests.

There are different types of cookies and these can be divided into the following main groups:

Session cookies: This type of cookie is temporarily stored in your device's memory and lacks an expiration date. Session cookies disappear when you close the browser and are only saved during the web session.

Persistent cookies: This type of cookie saves a file in your device for a long time and has an expiration date. Persistent cookies are often still stored in your device's memory even after you close your browser. However, a persistent cookie will be deleted from

your device when the expiration date has passed. After that, the persistent cookie can be stored again, if you visit the website again.

Third-party cookies: This type of cookie is placed by a website from a domain other than our website.

This website uses session cookies, persistent cookies and third-party cookies.

CATEGORIES OF COOKIES USED ON THIS WEBSITE

Necessary: Necessary cookies are absolutely necessary for the website to function correctly and to perform certain technical functions that the visitor of the website expressly requests. These cookies ensure, among other things, basic functions and security functions on the website, which are important for the visitor of the website. The use of necessary cookies does not require your prior consent and you can therefore not opt out of the use of such necessary cookies. These cookies do not collect or store any personal information.

Functional: Functional cookies help to perform certain functions, such as sharing the content of the website on social media platforms, collecting feedback and other functions from third parties.

Advertising: Advertising cookies are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors to websites and collect information to provide customized ads.

Analytical: Analytical cookies are used to understand how visitors interact with the website. These cookies help to provide information about, for example, measured values, number of visitors, bounce rate, traffic source, etc. Through analytical cookies, we can see which pages are most visited and how long visitors stay on the pages.

Other: Other uncategorized cookies are those that we have not yet classified in a category and that we are currently analyzing.

HOW THIS WEBSITE USES COOKIES

We use cookies to measure, test, personalize and ease the use of our website and service. Cookies give us an understanding for how the web service is being used and helps us with development and improvements, in order to create the best experience possible. In order for us to place cookies that are not necessary to provide the website, we first need to obtain your active consent to the use of such non-necessary cookies. Examples of non-necessary cookies are analytical cookies, which can be used to compile statistics regarding the number of visitors to the website. You have the right to withdraw your consent at any time, without incurring any disadvantage.

The type of data we may collect through the use of cookies is, for example:

- Browser type

- OS
- Mobile unit information
- IP address
- The pages you visit
- Time spent on pages
- Last visit
- References (where you come from)

We also use third party cookies. These are mainly used for the following purposes:

- Analyzing visitor movement and behavior in order to improve site design and content,
- Testing website content and structure to improve user experiences,
- Tracking the behavior of visitors on various versions of the website.

We use Facebook cookies to allow you to “like” and share our pages. Facebook creates cookies that detect the number of “likes” and whether you are logged into Facebook or not.

We use Twitter cookies to allow you to “tweet” our pages. Twitter creates cookies that detect tweeting and whether you are logged into Twitter or not.

Facebook and Twitter use a few cookies that expire at the end of the browser session, and a few that are stored after the end of the browser session. You can read more about Facebook’s cookies here (<https://www.facebook.com/help/cookies>), and more about Twitter’s cookies here (<https://twitter.com/privacy>).

We also use Albracross cookies to help us understand how the webservice is being used. You can read more about how Albacross uses data at albacross.com/cookies.

Below you can read more information about:

- A. which cookies are used on this website,
- B. which category each used cookie belongs to,
- C. the storage duration of each cookie used,
- D. what each cookie is used for and if the information collected through the cookie is shared with a third party.

MANAGE THE STORAGE OF COOKIES

You can manage the storage of cookies in your device in various ways. Below are two examples of how you can manage the storage of cookies on your device.

Manage the browser settings

You can delete specific cookies at any time or disable the possibility for us to save cookies in your web browser. You can also adjust the settings so that you must actively accept each new cookie that a browser sends to your device when you visit a website.

Disabling cookies in your browser is easy and only takes a couple of minutes. These features are often found in one of the following menu options in the browser: "Help", "Tools" or "Edit". If you need help setting up your browser settings, you should contact your browser publisher or visit your browser's help pages for more information.

Below you'll find links to guides for the most common browsers:

Chrome: <https://support.google.com/accounts/answer/61416?hl=en>

Safari: <https://www.apple.com/support/mac-apps/safari/>

Firefox:

<https://support.mozilla.org/en-US/kb/block-websites-storing-cookies-site-data-firefox>

Internet Explorer:

<http://windows.microsoft.com/en-us/internet-explorer/delete-manage-cookies#ie=ie-11>

Manage the settings through the cookie solution on this website

You can manage the settings regarding the cookies used on this website, through the cookie settings within the installed cookie plugin. Through the installed cookie plugin on this website, you can give an active consent to the use of different categories of cookies or disable the use of cookies belonging to some or all categories.

You can withdraw your actively given consent to the use of non-necessary cookies at any time. However, necessary cookies are always used and do not require your prior consent.

MORE INFORMATION

More information about cookies and the Electronic Communications Act can be found on the Swedish Post and Telecom Authority's website (www.pts.se/en/).

More information about GDPR and processing of personal data can be found on the Swedish Authority for Privacy Protection's website (www.imy.se/en/).

If you have any questions or concerns regarding how this website uses cookies, you are welcome to contact us through the contact information below.

OUR CONTACT INFORMATION

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